

## OUR STUDENTS SPEAK



**HIMANI KALA**  
MBA, DBGI

DBGI has given me the needed exposure essential for the growth of my career. The institute has shaped my overall personality, boosted my self-confidence, and changed my outlook for the better.



"The management as well as faculty members at DBGI have always ensured to acknowledge and address my personal and academic concerns. Their guidance and focus on the well-being of students is what makes this institute a special one.



**PINDIPAROL KASI**  
MBA, DBGI



**BHUMIKA SHAH**  
MBA, DBGI

"Pursuing an MBA at DBGI has proved to be the best decision of my professional life. I'm closer to fulfilling my dream of becoming an HR manager – thanks to the institute that helped me hone my skills.



WE ARE ACCEPTING APPLICATIONS FOR  
**MBA PROGRAM**

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 0135-2694241, 42,43,44,45  1800 103 4049

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 **DEV BHOOMI**  
GROUP OF INSTITUTIONS

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**Amisha Rohilla**

Placed with a  
package of **12LPA**

## ABOUT DBGI GROUP

03 States    13 Colleges    9500+ Students  
 140+ Recruiters    24 LPA    Highest Package

### ABOUT DEV BHOOMI GROUP OF INSTITUTIONS, DEHRADUN

In the 15-year long journey so far, DBGI has reached milestones, which have made it a sought-after destination for education amongst students not only in India but from different parts of the world. Across six schools, it offers more than 50 Undergraduate and Postgraduate programs that give students the edge in their careers.

### ABOUT DBSBM

Dev Bhoomi School of Business Management, is at the forefront of educational development and devoted to imparting important life skills amongst students – the professionals of tomorrow. With the aim of transforming individuals, firms, and the community, the school undertakes activities that would prove beneficial to everyone in the long run. School focuses on updating course curriculum at par with industry requirements and make management students ready to face future challenges.



### AMAN BANSAL

IIM-K,  
 Managing Director, DBGI

"Corporates today want to hire individuals who are all-rounders. Keeping this in mind, Dev Bhoomi School of Business Management prepares students in a way that'll make them the perfect fit in a traditional work environment as well as a contemporary one. The two-year course ensures that students are transformed for good and well-groomed to face the world head-on. At DBSBM, our aim remains to deliver world-class education amidst state-of-the-art facilities."

With the emerging competitive landscape of business has rendered the need for new domains and the cadre of professionals with a global outlook in those domains. Therefore **DBSBM** has recently introduced **new generation specializations**.

### MBA IN INNOVATION, ENTREPRENEURSHIP, AND VENTURE CAPITAL:

This program is aimed at developing the business acumen of all the innovators, future entrepreneurs, and technology enthusiasts who are planning their venture or want to join a start-up.

### MBA IN BIG DATA ANALYTICS:

This program is aimed at making the student an expert in analyzing large sets of data and utilizing them for future business decisions in the data-driven global economies.

### MBA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT:

This program is aimed at equipping students with the knowledge and expertise to design and manage global supply chain systems.

### MBA IN HR / MARKETING / FINANCE:

These programs are aimed at developing their critical, analytical, and strategic thinking skills and finally grooming the students to face real-world challenges in business and lead organizations.



## WE BRING A TRANSFORMATIVE MBA FOR TOMORROW'S LEADERS

### Two international tours to Singapore and Dubai

Mentors from premier institutions like IITs, IIMs, etc.

### Value Added Modules of Lean Six Sigma, NLP, SAP, Advanced Excel & Digital Marketing

Intensive industry exposure through networking events

### Internships and Live Projects with leading companies

Industry-relevant and innovation-driven curriculum

### In-campus incubation facilities

Tech-enabled classrooms, latest software, and hi-tech computer labs

YET ANOTHER SUCCESSFUL PLACEMENT SEASON FOR CLASS 2020 DESPITE THE CHALLENGES POSED BY COVID-19

HIGHEST CTC - 12 LPA    AVERAGE CTC - 4 LPA

95% OF CLASS PLACED ALREADY

TOTAL RECRUITERS - 60+

OUR PRIME RECRUITERS

