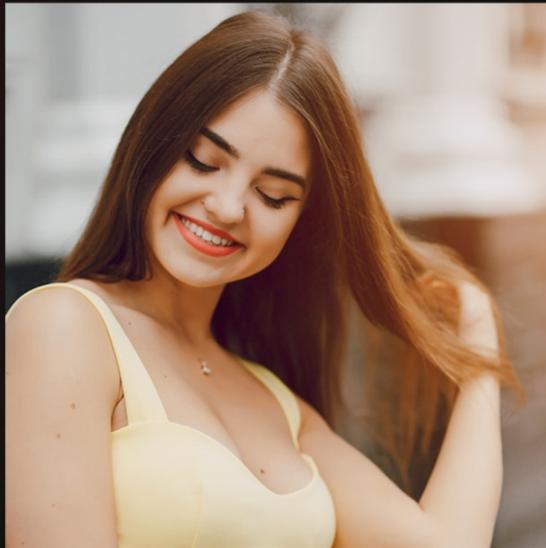




# DEV BHOOMI GROUP OF INSTITUTIONS

*Presents an online contest*



*Join the event online on*  
**Wednesday**  
**30 June**  
11:00 A.M. Onwards

**#OOTD** – *Outfit of the Day*

Department of Fashion Design

**25th June**

**DEADLINE TO APPLY**

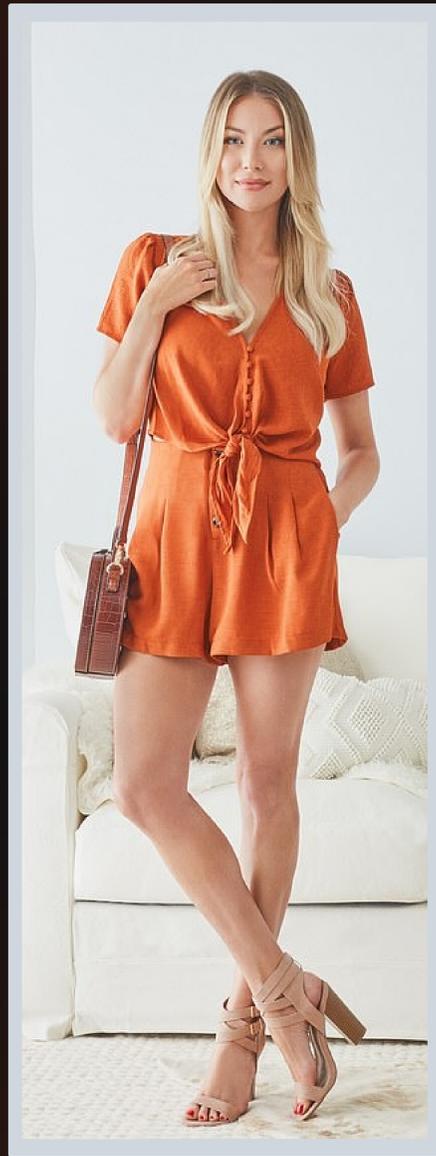
Mail your entries to  
[events@dbgidoon.ac.in](mailto:events@dbgidoon.ac.in)

# National #ootd Day

by Stassi Schroeder | June 30

"When you have a great outfit on, your day is that much better, and in my opinion, you should honor that feeling with an OOTD - which is why I created National OOTD Day!"

-STASSI SCHROEDER



## HERE'S MY STYLE PHILOSOPHY:

Take a good hard look at your body and choose your favorite parts. Got 'em? Good. Now keep those in mind and find a uniform that accentuates those parts. When you figure out a uniform you love (even if it's just skinny jeans and a t-shirt!), it becomes your standard go-to and then you can begin to add to it with different colors and styles.

That's how you develop your personal style - and the best part is that you're always confident and comfortable!

I can't wait to see your #OOTD on June 30! #nationalootdday

National OOTD Day and Social Media Day is celebrated on the 30th of June every year.

National OOTD Day encourages everyone to recognize their own self-worth and confidence by making sure that they look their very best and Social Media Day promotes communication and sharing. Part of the day is about developing your own personal style and sharing it with your friends and families on Social Media.

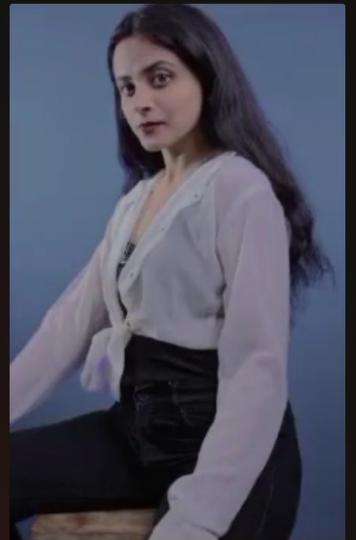
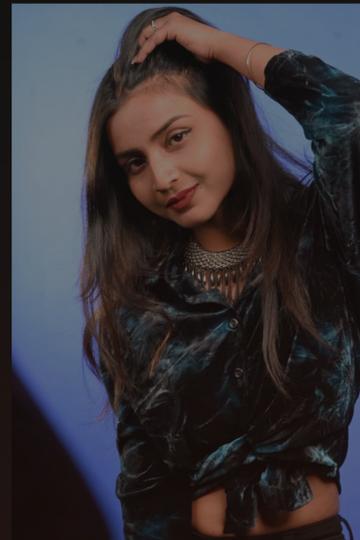
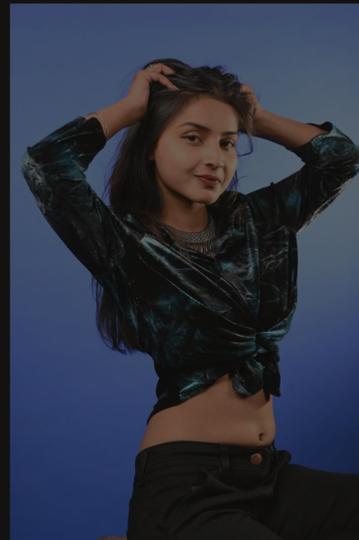
Celebrate this day by picking an outfit that accentuates your favorite parts of your body. Add colors, accessories, textures, and styles to the outfit. Then take a picture of yourself in your outfit and share it on social media.

So, #OOTD is an online contest giving the fashion admirers an opportunity to express their selves and document their personal style.

What is your personal style?

Do you want a chance to get your style recognized and featured in an ever growing online digital platform?

Show us what you can do with your creativity in our innovative competition, which is all about breaking boundaries and breaking rules!



# HOW TO ENTER

You can participate in any of the following ways

## #OOTD Post:

- Dress up in a nice outfit and put a bit of effort into styling yourself.
- Pose flaunting your outfit/accessory/ makeup
- Click your picture.
- Add a caption
- Post it on Instagram with "#OOTD".
- Tag dbgidoon
- Take a screenshot and mail it to [events@dbgidoon.ac.in](mailto:events@dbgidoon.ac.in).

## #OOTD Reels:

- Dress up in a nice outfit and put a bit of effort into styling yourself.
- Create an Instagram-style fashion video/Reel/IGTV (flaunt your outfit/accessory, makeup tutorial, fashion vlog, etc.)
- Duration of the video (15 seconds to 3 minutes)
- Tag dbgidoon
- Mail your video to [events@dbgidoon.ac.in](mailto:events@dbgidoon.ac.in).

## #OOTD Blogs:

- Write an article on any fashion related topic. (File format: docx, pdf)
- Mail it to [events@dbgidoon.ac.in](mailto:events@dbgidoon.ac.in)



Follow Dev Bhoomi Group of Institutions on Facebook and Instagram so that you don't miss any updates.

ENTRY: Free to apply

DEADLINE TO APPLY: June 25 2021

# THE PRIZES

- The event will be judged by Design Professionals and Head of Fashion Design Department.
- The candidates will be invited to be part to an online OOTD event about beauty, creativity and fashion on 30th of June'2021
- The photograph of winners will be published on social media.
- The winners will receive a soft copy of appreciation certificate via mail
- All shortlisted candidates will also receive a soft copy of participation certificate via mail.
- The event will be covered by media.

